

## CONTEST RULES

Visit [youngemployeesafety.org/contest/](https://youngemployeesafety.org/contest/) for full contest information.

### General rules

- Create either a video or graphic design piece that will catch the attention of high school teens and convince them to take the O[yes] online Safety Awareness Training to learn how to stay safe and healthy on the job.
- Include a key message, theme, or tagline in your submission as a “call to action.” For this contest, you get to choose that key message, theme, or tagline... but choose wisely! Pick positive messages and language that would encourage other teens to take this online training. Draw the audience in with your creativity and get them to act. See the **“What we want”** page at [youngemployeesafety.org/contest/](https://youngemployeesafety.org/contest/) to learn more about what the contest committee wants to see in this year’s submissions.
- All submissions must be applicable to **workplace** safety and health, not food safety or home safety topics.
- Any submission with subject matter that, in the sole judgement of O[yes], is highly controversial or may detract from the safety and health mission of O[yes] and its member organizations (such as items, symbols, or themes that may represent racism, prejudice, profanity, or are of a lewd nature) will be disqualified.
- You must ensure the personal health and safety of your team while creating your video or graphic design. **Do not endanger anyone in the making of your media submission. Video submissions that depict unsafe behavior will be disqualified.**
- You may include teachers, friends, or family members in your media, but only high school students who live in Oregon are eligible for a contest award.
- If your media identifies a specific business, you must obtain and submit their written permission along with your entry form.
- All material submitted must either be your own creation, or you must obtain proper, legal permission to use someone else’s copyrighted material and include it with your submission.
- Entrants grant O[yes] the right to use their names, photographs, and media submissions for advertising, publicity, and promotion purposes, and to spread the word on young worker safety.
- Participants can submit more than one entry and can submit entries into both the video and graphic design categories but are only eligible to receive one contest award.

### Video rules

- Video submissions, including the title and/or credits, must be between 30-90 seconds long.
- Video submissions must include a key message, theme, or tagline of your choosing (in text, graphics, or verbally) that encourages teens to take the O[yes] online Safety Awareness Training.
- All submissions must include an approved version of the O[yes] logo and a URL link to the online Safety Awareness Training. *(Both are provided for you in the “Resources” tab).*
- At some point in your video, you must include the title of your production. It is optional to include the names of your video participants and the name of your high school or club.
- Video submissions must be high-quality versions in a file format of mp4, avi, wmv, mov, flv, mpg or a YouTube-posted video link.
- File size must not exceed 400 mb.

### Graphic design rules

- Graphic design submissions must include (in text or graphics) a key message, theme, or tagline of your choosing that encourages teens to take the O[yes] online Safety Awareness Training.
- All submissions must include an approved version of the O[yes] logo and a QR Code to the online Safety Awareness Training. *(Both are provided for you in the “Resources” tab).*
- It is optional to include the title of your graphic design piece, names of your team members, and the name of your high school or club.
- Graphic design submissions must be high-quality, electronic versions in a file format of PDF, jpg, png, tif, or gif. Images should be at least 5 inches wide and/or 5 inches high. 300 dpi, jpeg, or tiff files and CMYK are preferred. Adobe Illustrator files are acceptable with an outline around the type. We do not accept Quark or InDesign files; please convert these file types to jpeg or tiff.
- File size must not exceed 75 mb.

## Submission rules

- Entrants are **encouraged to submit entries electronically on our website** through an online submission form. Submissions can also be sent by mail on a USB thumb drive. See the applicable set of rules pertaining to your method of submission below.
- The file name of the submission must include the title of the production, the name of the primary contact person, and your high school's name. Homeschooled students should state "homeschooled."
  - For example: SafetyStars\_JaneDoe\_SafetyHighSchool.mp4 or SafetyStars\_JaneDoe\_Homeschooled.pf
- Each submission must include an **entry form** and a **permission form** for participants under the age of 18.
- All participants involved in the creation of your submission, including anyone whose image or voice is featured in your submission, must be listed on the entry form. Entrants using our online submission process will be prompted to fill out the required information as part of the overall submission process on our website and do not need to submit another PDF copy of the entry form along with their submission.
- On the entry form, complete the information about your high school and teacher. If you are submitting your media on behalf of a sanctioned club or organization, also include the name of that club and teacher/advisor. Completing this information is crucial so that we can give the matching award to your school or club if you win first place in either the video or graphic design categories.
  - Note: Clubs and organizations are only eligible to receive the award if they are recognized through your school as an officially sanctioned club or organization. In this instance, an officially sanctioned high school club or organization are those recognized by your school with the ability to receive direct funding. If you state that you are representing a club or organization, the award funds will be given to these organizations if they are eligible. If they are not eligible to receive these funds, the money will instead be directed to the qualifying high school. We will not be able to provide a matching award if you are not enrolled in school or are homeschooled.
- Everyone under 18 years of age** who is seen or heard on screen **must have a parent or guardian signature** on the permission form. If you do not have personal access to a printer to print the permission form, see if your school can print it for you or contact Heather Studnick (email: [heastu@saif.com](mailto:heastu@saif.com)) to have a hard copy of the permission form mailed to you.
- Entries will not be accepted if they are late or do not follow all contest and submission rules and requirements.
- O[yes] is not responsible for entries that are delayed, lost, misdirected, incomplete, damaged, or destroyed.
- All entries become the property of O[yes].
- All entries must be submitted, hand delivered, or postmarked by **5 p.m. on Friday, February 16, 2024**.

## Electronic submission

You can submit entries electronically on our website through an online submission form. In three simple steps, your media can be in front of the contest judging panel for their review.

- Go to <https://youngemployeesafety.org/submit/>
- Fill out the online submission form in lieu of submitting a copy of your completed entry form.
- Attach all required permission forms and your media. You must complete all required documents prior to submission.

## Hardcopy submission (USB thumb drive)

If submitting your media on a USB thumb drive, fill out the entry form electronically, print the form, sign it, and include the completed entry form along with the parental/guardian consent form with your USB thumb drive.

All entries must be postmarked, or hand delivered no later than **5 p.m. on Friday, February 16, 2024**.

### Mail or hand deliver entries to

SAIF, Attn: Heather Studnick  
400 High St SE  
Salem, OR 97312

Submit a copy of the original and make sure you keep the original version of your submission.

**Hand delivered or mailed entries will not be returned.** Submissions become the property of O[yes] once submitted.

## Judging criteria

**Eligible\* video and graphic design submissions will be scored by a panel of judges selected by O[yes] members. Scoring will be based on the entrant's adherence to all contest rules using the following criteria:**

### **Content (60%)**

The safety and health message of your submission is:

- Original
- Creative
- Clearly communicated
- Is effective at encouraging teens to take the O[yes] online Safety Awareness Training
- Appeals to the two following audiences:
  1. Teen workers: The media is creative, relevant, and engaging for teen audiences.
  2. Safety educators: The message is accurate and will appeal to educators as an effective way to connect with teens about on-the-job safety.

### **Quality (40%)**

Video: The acting, editing, and audio-visual elements are of high quality.

Graphic design: The art shows artistic abilities, is attractive in terms of design and thoughtfulness of layout, shows attention to detail, is visually appealing, and is of overall high quality.

\*Eligible submissions must follow all production and submission rules.

*The decisions by the judges on all matters relating to the contest are final and not open to dispute. If O[yes] does not receive enough entries of sufficient quantity or quality, O[yes] reserves the right not to award any prizes.*

## Notification of winners

All winners will be notified no later than April 30, 2024.

A complete list of winners, along with winning submissions, will be posted on the O[yes] website [www.youngemployeesafety.org](http://www.youngemployeesafety.org).

Information about the contest winners will also be distributed to public media.

## Prizes

One first place prize: \$500

One second place prize: \$400

One third place prize: \$300

**A first, second, and third place prize will be awarded in each of the video and graphic design categories.** A check for \$500, \$400, or \$300 will be provided to the primary contact for the winning teams. In each category, the first-place winner's school or sanctioned club or organization will receive a matching award. Second and third place winners will not receive a matching school or organization award.

## For technical information about media production, contact:

Phillip Wade, Oregon OSHA

503.947.7142

[phillip.wade@dcbs.oregon.gov](mailto:phillip.wade@dcbs.oregon.gov)

## For general information about the contest, contact:

[info@oregonyoungemployeesafety.org](mailto:info@oregonyoungemployeesafety.org)

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**O[yes]** Oregon  
young employee  
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[youngemployeesafety.org](http://youngemployeesafety.org)